

CASE STUDY

A Hoppy Place

📍 South East

📏 1,500 sq ft

🕒 8 weeks

Meet Our Client: A Hoppy Place

A Hoppy Place is a family-owned craft beer establishment that opened in Windsor in August 2019. The owners, Dave and Naomi, are passionate about bringing independently owned beers, wines, and spirits to UK bars. Their original location has received several awards, including the SIBA Craft Beer Retailer of the Year award for a single outlet in 2021.

Dave and Naomi approached us in early 2022 after securing a ground-floor retail unit as part of a new development in Maidenhead, after meeting with one of our project managers at the Bracknell Beer Festival. They were swayed by our previous bar and brewery fit-outs that we have completed over recent years.



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Our Client's Requirement

Their requirements for the new Hoppy Place in Maidenhead included a central bar area, a cellar room, a retail display area for products, customer toilets, and ample seating space. They also needed a full electrical fit-out, ventilation installation, and raised floor height for step-free access.

What Oaktree Delivered

As a 'shell and core' space, there was no need to strip out the existing infrastructure, allowing us to commence the fit-out on day one. In the initial stages, we were tasked with relocating the incoming power and distribution boards to allow for a full installation of power and lighting.

We worked closely with Naomi to achieve their vision for a semi-industrial look and feel, similar to their original establishment. We constructed the central bar on-site with hanging light features and painted the exposed bricks to fit with the final colour scheme. We also created alcoves in the walls for individual seating booths.

To complete the look, we used reclaimed railway sleeper benches from Lovibonds Brewery Taproom, a location Dave and Naomi frequented as customers. We complemented the wood effect floor, wooden bar, and tabletops with greenery and foliage. We also erected storage space under the bar tops and constructed a galvanised mesh gas cylinder cage for storage.



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The project took 8 weeks to complete, and the new Hoppy Place bar opened in July 2022 to extremely positive customer feedback. We are confident that Dave and Naomi will achieve great success in their new Maidenhead location.



“Oaktree understood our brief and executed on this with a very high standard of finish. I must in particular praise their tradesman Audrius who built our bar and worked around Naomi and my own trader Matt’s evolving needs through the build. Audrius’ attention to detail is second to none and anyone would be privileged to have him and the wider team work on their project. I have already recommended Oaktree to other firms and will certainly do so again.”



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